

# Pet Food Solutions

## **Branded Overbox**

- Used to Ship Current Retail Bag
- Enhances Brand Recognition
- Enhances Consumer Experience
- Ideal for Heavier Items
- Easier to Carry
- Better Product Protection

# DID YOU KNOW?

IP has a facility in Chicago dedicated to eCommerce!

### Here we can conduct:

- Packaging Testing
- Innovation Brainstorming
- Marketing Analysis
- Corrugated Design
- Box Suite Optimization
- Time Study Analysis
- eComm Education Support

We are a one stop shop to ensure your product will survive the ever-changing eCommerce supply chain.

Contact us at: innovation@ipaper.com

## Bag in a Box

- Simple SIOC Solution
- Provides Additional Stacking Strength
- Reduces Bag Material/Cost
- Better Consumer Experience
  - Scoopable and Recloseable



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KNOW?

International Paper has testing laboratories

in Memphis, TN, Indianapolis, IN and

Aurora, IL that are committed to providing

that cover 3A and 6A certifications.

All of these pet food solutions have passed ISTA 6A testing.

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Contact us at:

outstanding technical

support for our facilities and our customers. Our ISTA certified labs have capabilities that include vibration, impact and compression testing

## **Pet Food Solutions**

### **Direct Fill Pet Food Box**

### Features:

- Grease Resistance
   ClimaShield<sup>®</sup> 1100 coating
- High Quality Graphics - Increased Advertising Space
- Pourable and resealable
  Easy Handling

### **Benefits**:

- Curbside Recyclable
  - Demonstrates Commitment to Sustainability
  - Eliminates hard to recycle bag
- Shelf and eComm Ready
- More Advertising Space
- Brand Differentiation - Get Noticed
- Enhances Consumer Experience



